

INCREASE Project has started!

The INCREASE project aims to provide a direct response to the automation-induced unemployment risks. It will provide clear strategies for SMEs managers and employees in order to enhance their innovation capabilities and the sustainability and resilience of their innovation strategies.

The international partnership of INCREASE joins universities and companies from all over Europe; Romania, Finland, Austria, Portugal, Spain and Poland, in order to obtain the best results.

The main topics to be covered within the project are:

- Innovation across the organization
- Origin of innovative ideas
- Innovation mindset
- How to communicate ideas
- Innovation in business models, including crisis reactions
- Digitalisation and automatization in SMEs
- Models for co-innovation

All this content will be available within INCREASE e-learning platform, including learning objects, tutorials, evaluation tools and further functionalities aiming to maximise the user's experience.



On April 7th, 2020, the project partnership held a virtual meeting due to the unexpected Covid-19 circumstances that rendered impossible the planned physical meeting in Valencia (Spain).

During the meeting, a review of first already accomplished tasks was performed and other aspects, such as the quality, dissemination and the next project meetings and events were discussed.

The design of the next steps was also discussed setting the next tasks.

During April and May the partnership will be collecting best practices for inclusion of employees in innovation in SMEs in the different partner countries. This data collection will be achieved through both, desk research and online interviews with managers and experts in entrepreneurship.

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