

INnovation Capacity building foR EnhAncing Sustainable growth and Employability

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The INCREASE project aims to provide a direct response to the automation-induced unemployment risks. It will provide guidance for SMEs managers to capacitate employees to enhance their innovation capabilities, sustainability aspects and resilience of their innovation strategies. Additionally, the project addresses the Covid-19 challenges by incorporating key aspects necessary for SME innovation.

The international partnership of INCREASE joins universities, companies and NGO's from all over Europe; Romania, Finland, Austria, Portugal, Spain and Poland, in order to obtain the best results. Despite the Covid-19 situation, Project INCREASE progresses as per schedule wherein meetings have been shifted to an online format.

Brief highlights on the Project progress as of July, 2020 are as follows:

The best practices guide for models of employee involvement in innovation processes is a synthetic result of the data collection and processing phase of the INCREASE project. This guide is based strictly on the practical methods applied within companies, be they SMEs or large companies, for the involvement of employees in the innovation processes has now been finalized.

Project partners have prepared the document IO2 Best Practices Guide where they introduced a synopsis of the data collected from various companies through direct observations, office research of websites and interviews with high-level decision-makers. These reports have included data related to:

- Company presentation
- Entrepreneurial profile of the interviewee and employees
- Employees' degree of freedom in the decisionmaking process; management's reactions to possible employee errors or failures
- Methods for determining employees to get involved in innovation processes that can be adapted and replicated within project INCREASE for target learners.

Project leaders and partners have agreed upon the training content format and methodology for identified content. The training module will be available as an online flip-book that would follow an iconographic/comic book like styles for ease of understanding followed by interactive practical learning exercises for learners. The content will be based upon evidence-based successful case studies in local scenarios.

Project partners will work upon the content of the modules and submodules within the coming months as an intellectual output and finalize the drafts that would be converted to a graphic style format.

All the content will be available within INCREASE e-learning platform, including learning objects, tutorials, evaluation tools and further functionalities aiming to maximize the user's experience.

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