



Increase

INnovation Capacity building for Enhancing Sustainable growth and Employability

2019-1-RO01-KA204-063804

NEWSLETTER N° 3 - December 2020



Co-funded by the Erasmus+ Programme of the European Union



The INCREASE project aims to provide a direct response to the automation-induced unemployment risks. It will provide guidance for SMEs managers to capacitate employees to enhance their innovation capabilities, sustainability aspects and resilience of their innovation strategies. Additionally, the project addresses the Covid-19 challenges by incorporating key aspects necessary for SME innovation.

The international partnership of INCREASE joins universities, companies and NGO's from all over Europe; Romania, Finland, Austria, Portugal, Spain and Poland, in order to obtain the best results. Despite the Covid-19 situation, Project INCREASE progresses as per schedule wherein meetings have been shifted to an online format.

Despite the obstacles presented because of the Covid-19, the partnership has continued with the activities of the project. Online contact has been constant during the last months, by means of different digital tools that have been actively used to guarantee the successful adaptation of the project.

The **methodology for the engagement of companies into innovation-oriented intrapreneurship** has been finished.

The report, currently available at the [Increase webpage](#), covers cases and recommendations for implementation of intrapreneurship models in SMEs and workshop methodology for adult educators and SME support organisations for building awareness of intrapreneurship among SMEs managers.

Moreover, the **INCREASE training contents** have been completed as well. All seven modules have been shaped following the same structure, including iconographies, interactive exercises, further development paths, comprehension quizzes, and case studies. Moreover, all the contents have been created in comic form too to boost the learning journey.

All the partners reviewed the modules and improved them to produce the final version.

The **topics that have been covered in the modules** have been the following ones:

- Module 1: Innovation across the organisation
- Module 2: Where innovative ideas come from?
- Module 3: Innovation mindset
- Module 4: How to communicate and lobby for ideas
- Module 5: Innovation in business models
- Module 6: Digitalisation and automatisation
- Module 7: Models for co-innovation

During the first semester of 2021, the contents will be translated into the national languages of the partnership and then, **tested with the the target group**. All the materials will be available in **English, German, Spanish, Finnish, Polish, Romanian and Portuguese**.

The IT team from DANMAR with the support of the partners is developing the **learning platform** in all the national languages, that will also provide access to all the training contents.

This project has been funded with support from the European Commission. This communication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



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